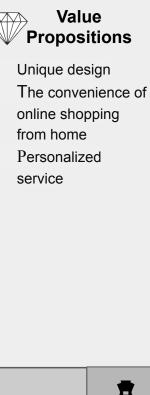
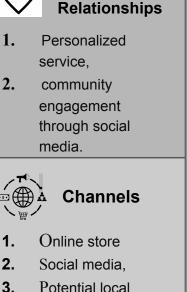
Key Activities Key Partners Market research 1. Reliable fabric Design Online presence 2. Embroidery suppliers management and networking 3. Local influencers Customer service **Key Resources** Home-based workshop fabric inventory online platforms and expertise **Cost Structure** Minimal overhead Material expense 3. Digital marketing



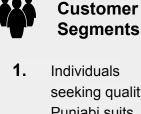
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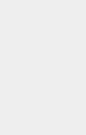
Customer





3.

enthusiasts Online shoppers



events



Revenue Streams Online sales

Potential customization services Partnerships – all maximizing profitability from home